

# Valle Crucis Community Council

## Meeting minutes – Thursday, March 23, 2023

**Attendees:** Alyson Browett, John LaCapra, Walter Browning, JD Dooley, Scott Jensen, Tracey Heiss, Julie Gates, Howard Brafman

**Not Present:** Howell Cook, Erin Welsh

The March 2023 meeting of the Valle Crucis Community Council was called to order at 6:00 PM, March 23<sup>rd</sup>.

- The Council approved minutes from the January 26, 2023 meeting.
- Council members spent the majority of the meeting discussing the strategic plan for the VCCC. Members of the strategic planning sub-committee continue to review the original 2002 strategic plan. The sub-committee members will distill vision/mission/strategic objectives and share their findings and recommendations with the full Council.
- The 2002 strategic plan was built with hands-on community involvement. Some objectives from the 2002 plan have been accomplished and some objectives are on-going. The current community council will use the 2002 plan as the building block to update the vision, mission and objectives for 2023 and beyond. Community input will play an important role in updating this plan just as it did in 2002.
- The 2002 strategic plan will be added to the [www.vallecruciscommunitycouncil.org](http://www.vallecruciscommunitycouncil.org) website showing items accomplished, ongoing and new. Once completed, the updated plan will be added to the website.
  - Work on the VCCC website continues with the help of Council member JD Dooley. The website will contain VCCC meeting minutes, links to other Valle Crucis organizations like the Valle Crucis Community Park, Valle Crucis Conference Center, Valle Country Fair, Valle Crucis Historic Commission, etc. In the future, the website will be leveraged for community surveys, comments, etc.
- In an effort to cultivate area-wide support for the future of historic Valle Crucis, the VCCC will work with partners focused on preserving our historic community as a beautiful, peaceful place to live and visit. Focused preservation sites include the Watauga River, Valle Crucis Community Park, the historic rock portion of the Valle Crucis Elementary School, etc.
- Meeting adjourned at 7:10 PM. The next scheduled meeting is Thursday, April 27<sup>th</sup> at 6:00 PM at the Valle Crucis Community Park meeting room.